

# Susanna Barborik

Design, illustration  
and art direction with  
a generalist mindset



\*1991, Vienna

🗨️ fluent in German, English, Polish  
basic in French and Japanese

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My approach to any design project is to convey meaning and communicate ideas, not (only) taste and trends. Finding the right solution comes from understanding how design fits into the bigger picture. The best work is never done alone, it's the product of collaboration, which is why I value teamwork. My illustrations and personal projects are a playful combination of everyday observation or thoughts and abstracted figures or simplified objects with bold colours. The goal to both, commercial and personal projects, is to distill ideas to their essence, focusing on what truly matters to create clear and impactful work.

## PROFESSIONAL EXPERIENCE

Now	Freelancing
2025	Designer, illustrator and assistance in surface design <a href="#">Studio Emanuel Jesse</a> , Vienna
Dec 2024	Artist in Residency <a href="#">Studio Meridional</a> , Marseille
2017–2024	from Junior Designer to Art Director <a href="#">Rosebud Design</a> , Vienna
2017	Internship <a href="#">Dasuno Werbeagentur</a> , Vienna
2016–2017	Internship <a href="#">Viadukt Screen Print</a> , Vienna
2011–2016	Junior Designer <a href="#">Atelier Olschinsky</a> , Vienna

## EDUCATION

2015	Curriculum at Communication Design (Klasse für Ideen) University of Applied Arts, Vienna
2013–2015	Institut for Philosophy, University of Vienna
2011–2013	College for Graphic & Communication Design (Die Graphische), Vienna

## FIELDS OF WORK

Branding, Design Systems, Corporate Designs, Corporate Publishing, Graphic Design, Books, Editorial, Illustration, Pictograms, Campaign, Social Media Concepts, Spatial Design, Exhibition Design, Surface Design, Webdesign, basic Animation, Explanation Videos

## SOFTWARE & TOOLS

InDesign, Illustrator, Photoshop, After Effects, Premiere Pro, Procreate, Figma, Wordpress (basic coding knowledge), Shopify, various AI tools, Office, Affinity

## VALUES

Clear and open communication, mutual respect, feedback culture, accountability, team work, trust, empathy, passion for craft, flexibility, support for growth